

Dear Colleague,

We are pleased to announce the 12th International Public Communication of Science and Technology Conference - Quality, Honesty and Beauty in Science Communication

The 12th International PCST (Public Communication of Science and Technology) Conference will be held in Florence, Italy, 18-20 April 2012.

The PCST International Network and the Italian conference hosts have pleasure in inviting you to submit proposals for presentations at this major event.

Proposals are welcome for presentations on science communication and science in society research, science journalism, science museums, public engagement with science and technology, and communication activities by research institutions.

The deadline for proposals is 30 September 2011.

Members of PCST Scientific Committee will review submitted proposals, and the final programme will be announced in January 2012.

Plenary speeches will be delivered by leading international experts in science communication research and practice.

A rich social programme will be offered to conference participants. Guided tours to places of scientific interest in Florence and Tuscany will also be available before and after the conference. Screenings, performances and exhibitions will be presented during the conference.

The official language of the conference is English.

To submit a proposal, to read the full call for proposals, or for information about the venue and accommodation, please go to our website at: www.pcst2012.org

Organisers and contacts

PCST 2012 is organised by the PCST International Network and hosted by Observa Science in Society, Fondazione Giannino Bassetti, Galileo Museum Florence and INAF National Institute for Astrophysics.

***Conference Secretariat**

ENIC meeting & events - Florence*

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